

# INTERNATIONAL RELATIONS *Society*

For more information on our **programming**:  
visit [irsociety.ca](http://irsociety.ca).

For a list of upcoming **events**:  
visit [irsociety.ca/events](http://irsociety.ca/events).

**The Munk Centre for International Studies**  
004N - 1 Devonshire Place  
Toronto, Canada  
URL: [irsociety.ca](http://irsociety.ca)  
E-Mail: [michael.motala@utoronto.ca](mailto:michael.motala@utoronto.ca)

# ENGAGING THE MIDDLE EAST

A One Day Symposium on Western Engagement with the Region

MARCH 18, 2010 ♦ MUNK CENTRE FOR INTERNATIONAL STUDIES

# ENGAGING THE MIDDLE EAST

A One Day Symposium on Western Engagement with the Region



MARCH 18 2010 • MUNK CENTRE FOR INTERNATIONAL STUDIES  
The International Relations Society • Trinity College • University of Toronto

# THE SOCIETY

The International Relations Society at the University of Toronto is the official representative body of undergraduate international relations students. The Society is affiliated with the U of T International Relations Programme housed at Trinity College. Our purpose is to create a community for students interested in global affairs, host speaking events with prominent members of the international relations community internal and external to the University, assist students in directing their education and future careers, and host social gatherings for students and faculty. The IR Society arranges a variety of events throughout the year, including hosting representatives from the Canadian Government (particularly DFAIT), North American and international universities, the United Nations and other international organizations, and leading media sources covering international affairs.

# THE PROGRAMME

The International Relations Programme (IRP), established in 1976, is one of the oldest and largest undergraduate programs of its kind in Canada and enjoys both a national and international reputation for the quality of its faculty and the diversity of courses there are offered. The IRP is an interdisciplinary undergraduate program offered jointly by the University of Toronto and Trinity College; it is designed to equip students with a significant knowledge of the international system and to introduce them to the methodologies employed in historical, political, and economic analysis.

# THE CONFERENCE

The International Relations Society's annual conference addresses a topic of international and Canadian significance; in previous years, the conference has examined the issues of human security, climate change, and arctic sovereignty. This year's conference, **Engaging the Middle East**, seeks to explore the various forces of change and continuity in the Middle Eastern region at large. The conference will convene a panel of experts who will offer a fresh insights into Western engagement with the region, observing the latest developments in Iraq, President Obama's new approach to the Muslim World, and the promotion of human rights.

INTERNATIONAL  
RELATIONS  
SOCIETY

## EXECUTIVE

FRITZ BARTEL  
MICHAEL MOTALA

CO-PRESIDENTS

ZOE LEBLANC

CONFERENCE DIRECTOR

LAUREN RAY

DEPUTY CONFERENCE DIRECTOR

BEDOUR ALAGRAA

VICE PRESIDENT, INTERNAL

MICHAEL SCOTT

VICE PRESIDENT, FINANCE

JESSE BEATSON

VICE PRESIDENT, COMMUNICATIONS

JONATHAN SCOTT

ASSOC. VICE PRESIDENT, COMMUNICATIONS


Special thanks to the entire executive and all of our volunteers.

IN PARTNERSHIP WITH TRINITY COLLEGE AND THE INTERNATIONAL RELATIONS PROGRAM, THE IR SOCIETY PRESENTS:

## DR. JAMES REILLY

Dr. James Reilly is a Professor, and former Department Chair, of Near and Middle Eastern Civilizations. His research interests include the history of Ottoman Syria, as well as the social and economic history of Damascus and Hama.

Professor Reilly currently teaches many of the Modern Middle Eastern History classes at the St. George Campus, such as NMC 278H "Introduction to the Modern Middle East"; NMC 378H "Modern Arab History"; NMC479H "Histories of Nationalism in the Arab World"; NMC 2170H "Topics in Modern Arab History I "; and NMC 2171H "Topics in Modern Arab History II". He has published a number of works including: *A Small Town in Syria: Ottoman Hama in the Eighteenth and Nineteenth Centuries* (Bern and London: Peter Lang, 2002.)



Submit your papers to the Policy Exchange. We publish in two formats - in print and online.  
Visit [policy-exchange.ca](http://policy-exchange.ca)  
We accept online submissions on a rolling basis.  
Print submissions due May 1.

# ENGAGING THE MIDDLE EAST

A One Day Symposium on Western Engagement with the Region

## ITINERARY

### Thursday March 18, 2010

**Conference Registration** 12:30 PM - 1:00 PM  
*Campbell Conference Facility*

**Opening Remarks** 1:00 PM - 1:15 PM  
Professor Robert Bothwell

**Keynote Address** 1:15 PM - 2:15 PM  
The Hon. Bill C. Graham

**Recess** 2:15 PM - 2:30 PM

**Panel Discussion** 2:30 PM - 4:45 PM

**Closing Remarks** 4:45 PM - 5:00 PM

**Reception** 5:00 PM - 6:00 PM

**The Campbell Conference Facility**  
The Munk Centre for International Studies  
South House  
1 Devonshire Place  
Toronto, Canada

# OUR SPONSORS

A special Thank You to all of our generous sponsors.



The Munk Centre for International Studies



University of Trinity College



University of Toronto  
Students' Union



UNIVERSITY OF  
TORONTO

Faculty of Arts and Science



New College

We would like to extend special thanks to **Professor Robert Bothwell**, Director of the International Relations Program. Without his support, none of the Society's work would be possible.

## DR. EMMANUEL ADLER

Professor Adler is the current Andrea and Charles Bronfman Chair of Israeli Studies and editor of *International Organization*. His research interests include the international politics of identity and peace, rationality and the Israeli-Palestinian conflict, a constructivist reconsideration of strategic logic, including deterrence, in post-Cold War international security, the role of practice in international relations, European security institutions, and international relations theory, in particular, constructivism, epistemic communities, and security communities.

Professor Adler's publications include: *The Power of Ideology* (1987); *Progress in Postwar International Relations* (with Beverly Crawford) (ed.) (1991); *Security Communities* (with Michael Barnett) (ed.) (1998); *Communitarian International Relations* (2005); *Convergence of Civilizations* (2006), ed. with Federica Bicchieri, Beverly Crawford, and Raffaella Del Sarto, and articles in *International Organization*, the *European Journal of International Relations*, and the *Review of International Studies*. Current projects include a study of rationality and the Israeli-Palestinian conflict, a constructivist reconsideration of strategic logic, including deterrence, in post-Cold War international security, a project on a turn to practice in international relations, and a study of Europe as a civilizational state. Previously, Professor Adler was a Professor of International Relations at the Hebrew University Jerusalem.

## DR. JENS HANSEN

Dr. Jens Hanssen is a Professor of Near and Middle Eastern Civilizations. He is interested in the connection between intellectual trends and urban culture in the modern Middle East, in particular nineteenth and twentieth century Baghdad; the rationalities of late Ottoman rule in the Arab provinces; imperialism, liberalism and cosmopolitanism in the modern Mediterranean; post-national histories of modernity in the Middle East.

Professor Hanssen has held junior research fellowships at the American University of Beirut and the Deutsche Morgenländische Gesellschaft in Beirut, and served on the academic advisory committee at the Lebanese Ministry of Culture and Higher Education in 1999 to host Beirut as the cultural capital of the Arab world. In 2000, he was Socrates Fellow at La Maison Méditerranéenne des Sciences de l'Homme, University of Aix-en-Provence/Marseille, and in 2001 he received a postdoctoral fellowship from the Thyssen Foundation to study the Arab renaissance in nineteenth century Syria. His Dissertation has been published by Clarendon Press as "Fin de Siècle Beirut: The Making of an Ottoman Provincial Capital", Oxford, 2005. He also co-authored *History, Space and Social Conflict in Beirut; The Quarter of Zokak el-Blat* in 2005, and co-edited *Empire in the City; Arab Provincial Capitals in the Late Ottoman Empire* in 2002, both published by the German Orient Institute in Beirut. He has written and presented his academic work in English, Arabic, French and German on Ottoman archaeology, municipal and intellectual history of the Middle East, memory and reconstruction in postwar Lebanon, and filmed a short documentary on academic life in Iraq after the U.S. invasion during his visit to Baghdad in June 2003.

# SPEAKER BIOGRAPHIES

## PROF. ROBERT BOTHWELL OPENING REMARKS

Dr. Robert Bothwell is the Director of the International Relations Programme at Trinity College, and holds the May Gluskin Chair in Canadian History. A native of Ottawa, Robert Bothwell graduated from the University of Toronto in Modern History in 1966, and subsequently gained an AM and PhD at Harvard University. He has taught at the University of Toronto since 1970 and has written a number of books, including *Lester Pearson, His Life and World* (1978), *Eldorado* (1984), *A Short History of Ontario* (1984), *Nucleus* (1988), *Loring Christie* (1988), *Canada and the United States* (1992), *Canada and Quebec* (1997), *The Big Chill: Canada and the Cold War* (1998), *The Traveller's History of Canada* (2001), and *the Penguin History of Canada* (2006). His most recent book, published in 2007, is *Alliance and illusion: Canadian Foreign Relations, 1945-1985*.



# HON. WILLIAM C. GRAHAM

## KEYNOTE ADDRESS



The Hon. Bill Graham is currently the Chair of the Atlantic Council of Canada, the Co-Vice Chair of the Canadian International Council, and Chancellor of Trinity College.

First elected as Member of Parliament for Toronto-Centre-Rosedale in 1993, Bill Graham served as Minister of Foreign Affairs from January 2002 until July 2004 when he was appointed Minister of National Defence. In February 2006, Bill Graham was appointed leader of the Official Opposition and interim leader of the Liberal Party of Canada, positions he served until December 2006.

From 1995 to 2002, Mr. Graham served as chairman of the Standing Committee of the House of Commons on Foreign Affairs and International Trade. He has served as Vice President and Treasurer of the Parliamentary Association of the Organization for Security and Co-operation in Europe, and as Treasurer of Liberal International.

Prior to his election to parliament, Mr. Graham practiced law at Fasken & Calvin, specializing in civil litigation and international business transactions. Subsequently, he taught international trade law, public international law, and the law of the European Community at the University of Toronto Faculty of Law. He also served as Director of the Centre of International Studies at the University of Toronto. Mr. Graham is a Chevalier de la Légion d'honneur and Chevalier de l'Ordre de la Pléiade.

# PANEL DISCUSSION

## DR. PAUL KINGSTON

Dr. Paul Kingston is a Professor of Political Science and Near and Middle Eastern Civilizations at the University of Toronto. His research is focused on the historical institutionalism and the political economy of the Middle East. He is currently conducting research on advocacy politics, governance, and civil society in Lebanon. He teaches courses on Modern Middle Eastern history, politics, and international relations.

Professor Kingston's published articles include "Donors, Patrons, and Civil Society: Environmental Politics in Postwar Lebanon in Global Perspective" in (eds.) O.P. Dwivedi and Jordi Diez, *Environmental Management in a Global Context: Perspectives from the South*, Broadview Press, 2008 and "Promoting Civil Society in the Middle East and at Home: NGOs, CIDA and the Middle East Working Group, 1991-2001" in (eds.) Paul Heinbecker and Bessma Momani, *Canada and the Middle East: Theory and Practice*. He is the co-editor with Ian Spears of *States within States: Incipient Political Entities in the Post Cold War Era*. He has also published extensively on the history and politics of foreign development assistance in the region including Britain and the Politics of Modernization in the Middle East, 1945-1958, and several articles on the politics of planning and development in Jordan including "Rationalizing Patrimonialism: Wasfi Tall and Economic Reform in Jordan, 1962-1967."